

L.A. (323) 851-1422 O.C. (949) 326-9004 www.carehomecare.com

# WELCOME TO CARE HOMECARE

## A HOUSE A HOME

My name is Moti Gamburd, CEO of CARE Home Care. Many older adults choose to move into some form of senior housing; but each year, more and more choose to stay in their homes. There are many reasons to choose CARE Home Care as your in-home care provider. The primary reason? Our people.

People are what make a house a home. We believe that the best work happens when you know that it is not just work, but something that will improve the lives of others. This opportunity drives each of us at CARE Home Care.

As you take the time to familiarize yourself with our values, commitments and offerings, I hope our cause will resonate with you.

Sincerely,

Moti Gamburd

Moti Gamburd Chief Executive Officer

# WHO WE ARE

## PROFESSIONAL CARE IN YOUR HOME

A sister company to Raya's Paradise Residential Care Communities, we are a licensed home-care organization in Los Angeles dedicated to helping you and your loved ones live comfortably at home. Our in-home caregivers help with daily routines, tasks, and non-medical observation services, so your loved one can enjoy the comforts of home - while receiving the assistance they need.

In addition to the skilled and compassionate caregivers/companions who assist your loved one in their home. There is also big picture support from CARE Homecare, including:

- -24/7 Care Management Team
- -Initial Care Assessment and Personal Care Plan
- -Minimal Staff Turnover Continuity
- -Complimentary "as needed" visits by our Care Management Team
- -Shopping Assistance
- -Medication Support

#### SCREENED AND TRAINED EMPLOYEES

As employees of CARE Homecare, our caregiver-companions are extensively screened and trained at Raya's Paradise so that your family member receives the same level of care as they would at one of our residential care communities. Our high standards for our caregivers at CARE Homecare include:

- -W-2 employees Instead of independent contractors
- -Experienced Caregivers with References
- -Clean Driving Record
- -Social Security Verification
- -Covid-19 Tested Regularly
- -TB Screened
- -Criminal Background Check
- -Liability and Worker's Compensation Insurance
- -Pre-Employment Orientation and Training

## **OUR CAREGIVERS AVAILABLE**

- -Experienced Personal Care Attendant
- -Private Duty CNA/HHA
- -Private Duty LVN Non-Skilled Nursing Support
- -Geriatric Care Manager



# **OUR MISSION & CORE VALUES**

# RETHINKING THE CAREGIVER EXPERIENCE

## **OUR GUIDING PRINCIPLES**

#### **EXCELLENCE IN CARE**

Our clients know excellent care when they experience it. A caregiver's response time, bedside manner, and engagement—all of these things affect how people feel about the quality of their care. At CARE Home Care, excellence means providing the care the client needs when they need it, in a safe and effective approach. To meet our standards, our caregivers engage and involve their clients, strengthen person and family engagement as partners in their care, and promote effective communication and coordination.

#### HIRE FOR HEART

"Treat your clients as if they were a family member." This is the statement that each and every caregiver is hired to embody prior to working with their clients. We understand that health is not just a state free of medical conditions, but having a sense of well-being in mind and body. It's why we hire for heart. Our primary role is rarely to save a life or sustain it; we train to understand life's uncertainty and attend to it with open arms and an open heart.

## **UNCOMPROMISED DIGNITY**

Everything our caregivers do with and to our clients has the power either to strengthen and restore that sense of dignity. At CARE Home Care, dignity is essential to the human spirit. It means being valued and respected for what you are, what you believe in, and how you live your life. Our biggest resource? Our team. Their attitude, their manner and their enthusiasm are the three 'tools' we use to maintain and restore a sense of dignity.



# **OUR SERVICES**

# Medication Assistance & Reminders

Our caregivers can assist your loved one with making sure that they are taking their medicine correctly. They can also remind your loved one when it is time to take their medication.

# **Excercise & Strengthening**

Our caregivers can help your loved one enjoy the benefits of increased balance, good circulation, walking ability, general mobility, strength and stamina through regular range of motion, stretching and balance exercises.

## **Activities at Home**

Our caregivers will engage your loved one in daily conversation, art, music, reading, gardening, cooking, brain stimulating activities, games and regular physical activity.

# Expert Alzheimer's & Dementia Care

As experts in Alzheimer's and dementia care, you can trust us to make your loved one's life much easier and more enjoyable. With assistance from a supportive team, you do not have to go it alone.

# **Social Engagement**

We believe that social interaction and stimulation are important to keep the mind and heart happy. Our caregivers are attentive to the activities your loved one needs to have fun, keep their minds sharp and to stay connected with family, friends and community.

# Companionship

We can provide your loved one with a companion to accompany them along on activities of daily life and errands that they once were able to do independently. This will help keep your loved one independent and safe while providing you with peace of mind.

# **Transportation Assistance**

Our caregivers are available to help your loved one take back some of their independence by providing safe and reliable transportation to wherever they wish to go. They can once again visit friends, go shopping, go to the salon, a park or community center to participate in group activities.

# **Light Housekeeping**

When your aging or disabled loved one lives in a clean and organized home, they enjoy greater feelings of well-being - and possibly improved health. We will perform housekeeping task so your loved one can enjoy the peace of mind that comes with a clean and ucluttered home.

# **Meal Planning & Preperation**

Making sure that your loved one consumes nutritious meals that are prepared with an awareness of their dietary restrictions as well as their personal preferences is a priority for us. Our caregivers can prepare meals designed with any specific dietary needs in mind.



# **CLIENT TESTIMONIALS**

"I've been a Case Manager for 18 years. CARE Homecare is by far the best caregiving agency I've worked with. The caregivers are well trained. Patient. Cook healthy delicious food. Responsible & keep me informed on how my client is doing."

Joni Magee, Case Manager, Siegel & Associates

"I had a terrific experience with CARE Homecare. I needed help with a client quickly. The administrator responded immediately, and met me early AM at the hospital. The caregiver was amazing. She was experienced, attentive and very kind. I highly recommend their caring manner"

Julie Hansen Geriatric Care Manager



# **CLIENT TESTIMONIALS**



"My mother has been so fortunate to have had your supportive and compassionate care in her home for the past three years. You have not only met her physical needs, but have touched her heart and kept her smiling"

Susan A., Private Client

# **COMPARE US**

|  | CARE<br>HOMECARE              | INDEPENDENTLY<br>HIRED<br>CAREGIVER | AVERAGE<br>HOMECARE<br>COMPANY |
|--|-------------------------------|-------------------------------------|--------------------------------|
| Officially licensed to operate   | Yes                           | No                                  | Some                           |
| Geriatric Care Manager on Staff  | Yes                           | No                                  | No                             |
| Licensed Nurse on Staff  | Yes                           | No                                  | No                             |
| Insured and bonded Caregivers  | Yes                           | No                                  | Yes                            |
| Caregiver relief for calling off shift last minute                                   | 24/7 IMMEDIATE<br>REPLACEMENT | No Relief                           | Limited                        |
| Complimentary in-home assessment & comprehensive care plan prior to starting care    | Yes                           | No                                  | Some                           |
| 24/7 Care Management Team  | Yes                           | No                                  | Some                           |
| Free weekend grocery shopping for every client                                       | Yes                           | No                                  | No                             |
| Visiting Physician (through insurance)   | Yes                           | No                                  | Some                           |
| Medication assistance at the management level & make sure all meds are filled weekly | Yes                           | No                                  | Some                           |
| Ability to manage difficult behaviors  | Yes                           | Limited                             | Some                           |
| Dementia care using functional independence techniques through all stages            | Yes                           | Limited                             | Some                           |
| Immediate access to vetted community senior service professionals                    | Yes                           | No                                  | Some                           |
| Comprehensive initial assessment of home safety and accessibility                    | Yes                           | No                                  | Some                           |
| Covered by Long Term Care Insurance  | Yes                           | No                                  | Yes                            |
| Covered by Veteran Aid &<br>Attendance Benefits                                      | Yes                           | No                                  | Yes                            |
| Caregiver Criminal Background Check  | Yes                           | No                                  | Yes                            |

# FREQUENTLY ASKED QUESTIONS

## Is CARE Homecare Licensed?

Yes. We are licensed by the California Department of Social Services (License #194700113)

#### Is there a Licensed Nurse on Staff?

Yes. The nurse does random visits to ensure quality of care is optimal, medications are in order according to MD requests and any other medical concerns are attended to.\*

# Is there a Care Manager on Staff?

Yes. Our Care Managers ensure overall quality of care is managed properly.

# What Hours are Your Caregivers Available?

While we have a four hour minimum, we can provide everything from just one part-time assistant for a few hours a week to a full team of Caregivers around the clock.

# What if my loved one needs additional help, like a Podiatrist, a private duty Physical Therapist, or some other kind of assistance beyond what the Caregiver can offer?

CARE Homecare partners with many ancillary providers in the community and can refer any resource to your loved one to ensure that ALL of their needs are met.

# I think my loved one may need a ramp installed on his front patio and some grab bars in the bathroom. Can you help?

Absolutely, The Gamburd family who owns and runs Raya's Paradise and CARE Homecare also owns a very reputable home accessibility company that can easily accomplish this for you. Please visit www.gamburd.com for details.



# FREQUENTLY ASKED QUESTIONS

# Does CARE Homecare provide temporary respite relief care for family Caregivers?

Yes, we can provide respite assistance for just a few days or a couple of weeks.

# Are your caregivers contractors or employees?

All of our staff at CARE Homecare are our employees (W-2) and are covered by Workers Compensation and Liability Insurance.

# Does insurance ever cover in-home Caregiver assistance?

Medical insurance like HMO, PPO or even Medicare does not. However, you can use your Long Term Care Insurance to pay for care. There are also some great veteran benefits available. You may also reach out to organizations such as Motion Picture TV Fund, the MS Society or perhaps even your local city or county Senior Division who may just have a program in your area that assists seniors with in-home Caregiver assistance.

# What if my loved one requires Hospice and/or palliative care at home?

CARE Homecare has several long and established working relationships with some of the finest hospice and palliative care providers in Los Angeles county. Our Caregivers are not permitted to provide any "skilled medical care" but they will work very closely with the agency of your choice to make sure your loved one stays as comfortable and pain-free as possible during this time.

# What happens if we need additional assistance after hours?

Should you only have part time help and need additional assistance, our care management team and scheduling staff are available any time of day or night to accommodate your needs.



# **AFFILIATIONS & LICENSE**









# State of California

# **Department of Social Services**

Effective Date: 06/02/2022

Expiration Date: 06/02/2024

Home Care Organization Number: 194700113

In accordance with applicable provisions of the California Health and Safety Code, and its rules and regulations; the California Department of Social Services, hereby issues

this License to

C.A.R.E. HOMECARE, INC.

to operate and maintain the following Home Care Organization:

C.A.R.E. HOMECARE, INC. 1156 N. GARDNER ST. WEST HOLLYWOOD, CA 90046

This License is not transferable. Complaints regarding services provided by this Home Care Organization should be directed to the Home Care Services Bureau.

Kevin Gaines Deputy Director, Community Care Licensing Division

Home Care Services Representative